



PRESS RELEASE

STUDENTS HAVE OPTIMAL OPPORTUNITIES TOGETHER: REBUILDING DIGITAL PHOTOGRAPHY INTO IMMERSIVE STORYTELLING



A CREATIVE METHODOLOGY FOR DIGITAL STORYTELLING

At the heart of the SHOOT project lies an innovative educational methodology that rethinks how students learn, reflect, and express themselves through digital media. The SHOOT Digital Photo Storytelling Methodology is designed to transform photography from a technical skill into a powerful learning tool that supports creativity, critical thinking, and civic engagement.

The methodology places students in an active role as creators of meaning. Through guided storytelling processes, learners explore real life topics such as citizenship, democracy, cultural heritage, and sustainability by observing their surroundings, capturing images, and building narratives that reflect their perspectives and experiences. Rather than focusing on perfect images, the approach values authenticity, reflection, and participation.

Transforming Learning Through Digital Storytelling

The SHOOT methodology is based on immersive and collaborative learning that combines visual literacy with storytelling. Students work individually and in groups to create narratives that link personal observations with social and civic themes, strengthening communication skills, empathy, and awareness of local and European contexts.

Teachers are supported with practical guidance that allows the methodology to be easily integrated into everyday classroom practice. Its flexible structure makes it suitable for different subjects, age groups, and learning environments across Europe.

Key elements of the SHOOT methodology include

- A clear storytelling roadmap from observation to narrative creation
- Digital photography as a tool for reflection and expression
- Collaborative learning with dialogue and peer feedback
- A strong connection between creativity and civic education
- An immersive classroom approach that fosters active participation

ACCESS
THE
RESULT ON
OUR
WEBSITE!



SCAN ME

