SHOOT

Students Have Optimal Opportunities Together

Short Guide for Trainers

WP3

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✴️ Purpose of this guide

This short guide supports trainers and teachers in conducting the **three SHOOT sessions** on digital storytelling.

It offers a **suggested timing**, **key advice**, and **strategies** to ensure that sessions are **inclusive, engaging, and relevant** to students of different ages and abilities.

At the end of the process, remember:

🎯 Students will become teachers themselves.

They will be asked to design and deliver three short lessons inspired by what they have learned.

Your goal as a trainer is to prepare them to teach clearly, inclusively, and creatively.

🕐 Suggested Timing Overview

Each session can be completed in approximately **90 minutes**.
Trainers may adapt the duration depending on class size and digital literacy.

Segment	Suggested Duration	Focus
1 Introduction & icebreaker	5–10 min	Welcome, explain objectives, connect to prior knowledge
2 Video or example showcase	5 min	Present one or two real-life examples (from partner best practices)
3 Main content presentation	25–30 min	Explain key principles using slides
4 Discussion / reflection	10–15 min	Ask open questions, invite quick sharing
5 Practical activity	25–30 min	Students create, discuss, or present mini tasks
6 Wrap-up & feedback	5–10 min	Recap, invite questions, explain homework/follow-up

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🧩 SESSION 1 – Foundations of Digital Storytelling

🎯 Learning goals

- Understand what digital storytelling is and why it works.
- Recognize how emotions make stories memorable.
- Identify examples of effective storytelling.

🕐 Timing (suggested structure)

Step	Activity	Time
1	Warm-up: ask students to name a story (film, ad, or book) that touched them emotionally.	5 min
2	Present the key slides (definition, Freytag's structure, benefits).	15 min
3	Show 2–3 best practices: *Walls (Greece)*, *Renia Spiegel (Poland)*, *Equipo Planeta (Spain)*.	10 min
4	Discuss: *Why did these stories create emotional connection?*	10 min
5	Activity: brainstorm school-related topics for a photo story.	20 min
6	Reflection & recap.	5 min

💡 Trainer tips

- Use **national or local examples** (Greek short films, school projects, or ads familiar to students).
- Use **simple and concrete vocabulary** (avoid abstract terms like "multimodal synergy").
- Keep linking the content with **school subjects** (e.g., Literature → storytelling, Science → sustainability themes).
- Encourage **inclusive participation**: invite quieter students to describe images rather than speak in long sentences.
- Add micro-interactions: emoji voting, "raise your hand if you felt X emotion", etc.

❇️ SESSION 2 – Crafting Your Story: From Idea to Storyboard

🎯 Learning goals

- Learn to structure a story visually.
- Develop clarity and simplicity in storytelling.
- Practice using **voice and rhythm** to engage an audience.

🕐 Timing

Step	Activity	Time
1	Recap previous session; show 1–2 quick storyboards as examples.	5 min
2	Present slides on "Idea → Characters → Setting → Conflict → Resolution".	15 min
3	Practical exercise: create a short 6-frame storyboard in pairs.	25 min
4	Introduce *Voice and Rhythm* slides (tone, articulation, inclusive language).	15 min
5	Mini voice activity: read a line in three different tones; peers give feedback.	15 min
6	Reflection and short sharing.	10 min

💡 Trainer tips

- Remind teachers to use **short sentences, concrete verbs**, and **clear rhythm** when they narrate.
- Use **examples from TEDx or local school presentations** to illustrate strong narration.
- Provide a calm and supportive atmosphere — **some students may feel shy** recording their voice.
- Offer **positive feedback first**, then 1–2 improvement points ("sandwich feedback" technique).
- Keep group size small during the voice activity to maintain comfort and attention.

✳️ SESSION 3 – Producing and Sharing Your Digital Photo Story

🎯 Learning goals

- Combine visuals, sound, and narration effectively.
- Explore free digital tools and ethical image use.
- Produce a draft digital story.

🕐 Timing

Step	Activity	Time
1	Recap: "What makes a story emotionally powerful?"	5 min
2	Present digital tools (Canva, Audacity, WeVideo, Clipchamp, etc.).	10 min
3	Show 2 best practices: *Walls* (voice & poetry) and *Renia Spiegel* (historical storytelling).	10 min
4	Practical guide: combining voice + images, inclusive visual design.	15 min
5	Group activity: create a 3–5-image draft digital story with short script.	30 min
6	Ethics & image rights: discuss examples and dos/don'ts.	10 min
7	Wrap-up and self-evaluation.	10 min

💡 Trainer tips

- Let students choose **topics linked to their subjects** (e.g., History → local hero story, Geography → environment project).
- Keep focus on **clarity, emotional tone, and respect for representation.**
- Use **open repositories (Europeana, Pixabay)** for practice.
- Reinforce that *"the story comes first, the tools second."*
- End with a short peer-feedback round (each group comments on another's story).

🧠 General Advice for Trainers

✅ **Use accessible language:** aim for simplicity, avoid idioms or complex academic terms.

🗣️ **Model inclusivity:** speak slowly, repeat key ideas, and paraphrase difficult concepts. Provide materials in accessible formats (pdf, audio, etc.)

💬 **Use subtitles and clear visuals** to support comprehension.

◑ **Colour contrast and readable fonts**: good contrast and adequate fonts improve comprehension and readability for students with learning disadvantages or disabilities.

📚 **Relate to school curricula:** show how storytelling supports language skills, creativity, and digital competence.

👂 **Balance talking and doing:** keep explanations short (max 10 min segments), then engage students with a task. Allow extra time for questions and tasks!

👪 **Pair thoughtfully**: supportive peer partners help maintain confidence and focus.

🧩 **Interactive moments:** polls, Q&A, drawing tasks, or quick show-of-hands questions maintain focus.

🎨 **Allow flexible participation**: students can express ideas through drawings, keywords, voice notes, or choosing images instead of long text.

❤️ **Create a safe environment:** remind participants there is *no "perfect" story*, only authentic ones.

🔄 **End each session with reflection:** "What did I learn?" → "How can I teach this to others?"

▓ Final reminder

By the end of the SHOOT training, students will **teach their own 3 lessons** on digital storytelling.

Encourage them to practice being clear, inclusive, and emotionally engaging — because *the best storytellers are those who make others feel seen and inspired.*

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