



# PRESS RELEASE

## STUDENTS HAVE OPTIMAL OPPORTUNITIES TOGETHER: REBUILDING DIGITAL PHOTOGRAPHY INTO IMMERSIVE STORYTELLING



## TRANSFORMING EDUCATION THROUGH DIGITAL PHOTOGRAPHY

The Erasmus+ SHOOT project aims to harness digital photography as an educational tool, promoting inclusivity, creativity, and immersive learning. Through collaborative international experiences, SHOOT empowers students to develop new ideas, refine communication skills, and embrace global perspectives.

From January 14th to 17th, 2025, the SHOOT project held its first face-to-face meeting in San Miniato, Italy, bringing together students and educators from Greece, Spain, Poland and Estonia, alongside participants from Liceo Scientifico G. Marconi and the training agency FORIUM. The event featured a dynamic blend of formative and cultural activities, including guided photography sessions in San Miniato, Pisa, and Florence, exploration of historical and artistic heritage, and hands-on experiential workshops.

At the core of SHOOT are four key components:

- SHOOT Roadmap: Training students and teachers to implement three immersive lessons that enhance learning outcomes.
- Digital Photo Storytelling Methodology: A pioneering approach that integrates digital tools and photography to create engaging narratives.
- TIC – The Immersive Classroom: Designed to foster active participation and collaboration through immersive learning.
- The SHOOT Experience: A series of three transformative lessons demonstrating the power of this methodology.

In addition to the student activities, project coordinators met to assess progress and outline upcoming initiatives. Meanwhile, educators participated in specialized workshops, introducing the first segment of a handbook aimed at helping teachers develop strategies for more inclusive and engaging learning environments.



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